

Activities of EDP Cell during 2018-19

ENTREPRENEURSHIP AWARENESS Workshop by NIESBUD, MSME

- The day 1 was occupied by a very interesting and interacting talk by Mr. Rajesh Kashyap, who talked about entrepreneurship and also helped the students assess their personality and helped them find their strengths and weaknesses. Many small activities were also arranged to check and improve the essential qualities in a human being for a successful life. The students were highly motivated by the talk. Towards the end, Mr. Chandrashekhar told the students about different financial assistance for inaugurating enterprises.
- Day-2 was conducted by Mr. Shailesh K. Gupta , the talk was very intellectual and eye-opening. All the doubts and queries of students were taken up and cleared by the speaker. Case studies were discussed and motivational videos were shown, which motivated students to take up entrepreneurship.
- Day-3 of the workshop consists of an industrial visit.

Introductory Session on Entrepreneurship Development

On 10th August 2018, the E-Cell organised an introductory session on entrepreneurship development by Prof. S.K. Palhan, Former Director Great Lakes IEMR, Gurgaon who unfolded the term 'Entrepreneurial Skills' and enumerated about the various facets of an enterprise establishment along with the pre-requisites of initiating a venture. He also delineated about the various ways through which the funding could be enhanced by tapping numerous venture capitalists and angel investors and suggested that it would be better to incorporate novelty instead of going for an ante-decently existing idea.

State level B plan competition

The ED cell of College announced the state level competition of B- plan to short-list the best ideas which would be nurtured in college TBI with the assistance of MSME.

The B-Plan competition was organized by SRCASW on 23rd April in college premises in which 14 teams from different colleges of Delhi and other universities participated. The event was judged by Mr A.K. Ojha, Assistant Director, MSME and Dr. S. Lakshmi Devi founder Principal, college and Director, CECOP. The first prize was bagged by B-Plan (Mushroom Sauce) of Rajguru College. Second plan (Zorgo) by Shyamlal College and third prize (Healing touch) by Vivekananda College. Besides this ten B-Plans are shortlisted to be forwarded to MSME after the necessary formalities. These ideas ,if approved by MSME, would be developed in the TBI of college and would be funded by MSME (After the revision of guidelines).

National Level B-plan Competition

A national level B-plan competition is planned to be organized on Feb 21, 2019 at SRCASW (Pl see the poster for details). The aim of this event is to support the innovative ideas through MSME for turning them to successful enterprise with the creation of job providers.

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